



Radford
UNIVERSITY

Assistant Vice President of Radford Online

Position Profile

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Radford University invites nominations and applications for the position of **Assistant Vice President of Radford Online**. This is a full-time, 12-month, administrative professional (AP) faculty position with the ability to be located in Radford or Roanoke.

The Assistant Vice President of Radford Online is responsible for the strategic leadership, development, integration, and management of online, distance, and hybrid education initiatives under our newly organized Radford Online single service model.

Purpose of the Position

This position ensures the delivery of high-quality, accessible, consistent, and innovative Radford Online programs that support student success and align with the university's mission and strategic goals. The Assistant Vice President will work internally with academic departments, faculty, and staff, and externally with our OPM partner and allied vendors to ensure the success of online programs and enhance the overall online learning experience.

The Assistant Vice President of Radford Online is responsible for the strategic leadership, development, integration, and management of online, distance, and hybrid education initiatives under our newly organized Radford Online single service model. The Assistant Vice President, in collaboration with deans and enrollment management, will align faculty expertise, student demand, and market needs to manage and enhance a healthy portfolio and grow student enrollment in Radford Online programs. The Assistant Vice President will collaborate with colleagues across the institution on online faculty development, student support, marketing, and enrollment management. Reporting directly to the Provost and Senior Vice President for Academic Affairs, the Assistant Vice President will be a key member of the Provost's Senior Staff and Academic Affairs Leadership Team.



Key Responsibilities

Strategic Leadership for Radford Online

- Develop and implement a comprehensive strategic vision for online learning that integrates existing online and hybrid strengths and is aligned with the university's institutional mission;
- Lead the Radford Online Advisory Council and serve on university committees as assigned to support university initiatives.

Radford Online Program Portfolio Management

- Identify and prioritize opportunities for online and hybrid program growth and expansion including the development of fully online undergraduate degree programs and new graduate certificates.
- Collaborate with academic departments to develop a continuous improvement Curriculum Lifecycle for online and hybrid programs that includes developing, launching, assessing, and modifying online and hybrid programs;
- Use financial modeling to sustainably plan and manage Radford Online programs;
- Seek external funding to support Radford Online initiatives;
- Develop and report on metrics related to online courses and programs, including in-person student enrollment in online courses, and fully online undergraduate and graduate programs.

Program Support and Coordination

- Coordinate with the Center for Innovative Teaching and Learning to provide ongoing faculty development and training in effective online teaching practices, and to foster a culture of innovation and continuous improvement in online teaching;
- Develop a comprehensive sustainable compensation model for course development and delivery;
- Coordinate with Student Success and Graduate Affairs to develop and implement effective student support services for online learners, including academic advising, technical support, and tutoring;
- Support the monitoring of student progress and assist in providing timely interventions to address challenges and promote student success;
- Collaborate with ITS on the selection, implementation, and maintenance of technology tools and platforms to support online learning;
- Collaborate with ITS to ensure the reliability and security of online learning systems.

Quality Assurance

- Establish and maintain rigorous quality standards for online programs, including course design, delivery, assessment, and refresh/redesign;
- Support the creation of a consistent Radford Online design and student experience across all online programs;
- Monitor and evaluate the effectiveness of online and hybrid programs and make necessary adjustments;
- Ensure compliance with relevant accreditation standards and regulations;
- Collaborate with colleges and departments to audit and maintain a current inventory of online and hybrid programs.

OPM Management

- Serve as the academic lead on OPM and other vendor partnerships, liaising with colleges and divisions, troubleshooting, and leading program administration.



Professional Qualifications

Required Qualifications

- Master's degree required; Doctorate preferred in education, instructional technology, higher education leadership, or related field.
- Minimum 7–10 years of progressively responsible experience in online learning or higher education administration.
- Demonstrated success in building and maintaining online academic programs, preferably across multiple academic units.
- Experience with instructional design, curriculum development, and educational technologies.
- Strong leadership and project management skills, with a commitment to collaborative and data-informed approaches.
- Knowledge and understanding of trends in online education.
- Excellent communication, organizational, and analytical skills.

- Demonstrated knowledge of accreditation standards and compliance issues related to online education.
- Demonstrated knowledge of accreditation standards and compliance issues related to online education.
- Experience with budgeting, resource management, and developing financial models.

Preferred Qualifications

- Experience in online instructional and program design and development.
- Experience building fully online undergraduate programs.

Nomination and Application Process



Greenwood Asher & Associates is assisting Radford University in this search. Applications and nominations are now being accepted. Inquiries and nominations should be directed towards **Jeremy Duff & Maggie Mayes** with Greenwood Asher & Associates.

Jeremy Duff
Vice President of Executive Search
850.869.9986
jeremyduff@greenwoodsearch.com

Maggie Mayes
Senior Executive Search Consultant
850.869.9993
maggiemayes@greenwoodsearch.com

How to Apply

- Application materials should include:
 - A letter of interest that clearly states the applicant's qualifications for the position
 - A current curriculum vitae/resume

Please submit full application packets (cover letter and CV/resume) at

➡ [**Assistant Vice President, Radford Online**](#)

For best consideration, please submit materials by February 20, 2026

Radford University does not discriminate with regard to race, color, sex, sexual orientation, disability, age, veteran status, national origin, religion, or political affiliation in the administration of its educational programs, activities, admission or employment practices.

About Radford University



Radford University is a comprehensive public university that has received national recognition for many of its undergraduate and graduate academic programs. Radford University serves the Commonwealth of Virginia and the nation through a wide range of academic, cultural, human service and research programs. Well known for its strong faculty/student bonds, undergraduate research opportunities, innovative use of technology in the learning environment, and vibrant student life, Radford University offers students many opportunities to get involved and succeed in and out of the classroom. Radford University offers robust academic offerings and engaging student experiences on its beautiful main campus on the New River in Radford, in Roanoke through Radford University at Carilion, and across Southwest Virginia at various sites. The University offers over 70 bachelor's degrees, 28 master's programs, and five doctoral programs. A Division I member of the NCAA and Big South Conference, Radford University competes in 16 men's and women's varsity athletics. With over 200 clubs and organizations, Radford University offers many opportunities for student engagement, leadership development and community service. Please visit the Radford University website at <https://www.radford.edu> for more information.

 <p>94% placement rate of graduates</p>	 <p>92% of students receive financial assistance</p>	 <p>14:1 student-to-faculty ratio</p>	 <p>81% of 2024 class participated in experiential learning opportunities</p>
<p>Designated "Top Adventure College" Blue Ridge Outdoors Magazine, 2025</p>	<p>"Best National Universities" Washington Monthly, 2023</p>	<p>National "Opportunity College and University-Higher Access, Higher Earnings" Carnegie Foundation, 2025</p>	<p>"Best National Universities" U.S. News and World Report, 2024</p>
<p>"Best Colleges - 4 stars" Money Magazine</p>	<p>"Best Online Colleges" Forbes, 2024</p>	<p>"Military Friendly School" militaryfriendly.com, 2024</p>	<p>"Green Colleges" The Princeton Review, 2024, Sierra Club, 2024</p>
<p>"Best for Vets" Military Times, 2023, veteran.com</p>	<p>Top Nursing Program in Virginia allnurses.com, registerednursing.org</p>	<p>"Best Bang for the Buck" Washington Monthly, 2023</p>	<p>Best Part-Time MBA Program U.S. News and World Report, 2024, Fortune Magazine</p>
<p>"Top Performers on Social Mobility" U.S. News and World Report, 2024</p>	<p>"Best Graduate Schools" Nursing, Occupational Therapy, Social Work, Speech Therapy U.S. News and World Report, 2024</p>		

Radford Online is an innovative and comprehensive digital learning platform tailored to the needs of motivated professionals who are eager to advance their careers and academic pursuits. The fully online structure allows students to access coursework 24/7, ensuring the flexibility needed to balance personal, professional, and educational responsibilities. The MBA offerings stand out for their convenience and adaptability, featuring accelerated pathways that allow students to graduate in as few as 12 months and accept up to 12 transfer credits. Financial support options and a streamlined, GMAT-optional admissions process further support accessibility for working professionals. Radford fosters a close-knit, diverse online community where students benefit from direct faculty engagement and the opportunity to build meaningful connections with peers nationwide.

Radford Online is committed to educational quality and relevance in today's rapidly evolving business environment. All MBA programs are AACSB-accredited and structured to provide a practical, cross-functional business education in areas such as marketing, finance, operations, and strategic management. Specializations like Business Analytics enable students to master data-driven decision-making, while the Innovation concentration encourages forward-thinking leadership and creative problem solving. Courses are led by experienced faculty who offer personalized attention and support, helping students maximize their learning and career outcomes. Graduates are well-equipped with advanced skills and in-demand credentials that position them for new leadership roles and career advancement in both the private and public sectors.

Leading this dynamic digital platform means supporting a transformative educational experience that meets the needs of contemporary learners while responding to workforce demands. The continued expansion and enhancement of Radford Online's programs will empower more students to achieve academic and professional success, reinforce the university's reputation for educational excellence, and foster innovation in online learning. The Assistant Vice President, Radford Online will play a pivotal role in stewarding this forward-thinking initiative, shaping the future of remote higher education at Radford University.

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Radford University does not discriminate with regard to race, color, sex, sexual orientation, disability, age, veteran status, national origin, religion, or political affiliation in the administration of its educational programs, activities, admission or employment practices.

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